



Los Angeles County Registrar-Recorder/County Clerk

NEWS RELEASE

FOR IMMEDIATE RELEASE
Aug. 15, 2013

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Registrar-Recorder/County Clerk Nationally Recognized for Efforts in Innovation and Outstanding Partnerships

The Los Angeles County Registrar-Recorder/County Clerk (RR/CC) won two of the six Professional Practices Program awards presented by the National Association of Election Officials (NAEO) at their annual conference today.

The two awards are:

- **Freedom Award for Innovation:** The RR/CC partnered with two prominent multicultural radio stations to encourage citizens to register to vote in time for the 2012 presidential election. The RR/CC reached out to the electorate through online and mobile outreach efforts in a cost-effective and a relevant way to engage new generations of voters.
- **Stars and Stripes Award for Outstanding Partnership:** To celebrate National Voter Registration Day (NVRD), the RR/CC worked with more than 20 local organizations to offer training, materials and leadership in the voting and elections processes. The RR/CC was the first and only elections official nationwide to partner with the NVRD program.

The coordinators behind the two programs gave presentations on their projects today in Savannah, Georgia at The Election Center's 29th Annual National Conference. Attendees include government officials, members of the academic community, public interest organization representatives and others.

The purpose of NAEO is to promote, preserve, and improve democracy through continuing professional education, regional workshops, consulting services, research projects and other programs.

The mission of the Registrar-Recorder/County Clerk is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner. For more information, visit www.lavote.net.

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